

Marcelo Veliz

Automation Developer | CRM, n8n and AI-assisted development

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[LinkedIn](#) | [Portfolio](#)

PROFILE

Automation developer based in Venezuela with about two years of GoHighLevel implementation, one year of professional n8n work, and one year each of work with Python and JavaScript. I use Codex and Claude Code for AI-assisted development (vibe coding), then inspect outputs, test integrations and verify behavior in the target system. I work in English and Spanish and can start immediately.

SKILLS

- Automation: n8n, GoHighLevel workflows and API v2, Zapier, REST APIs, webhooks and data normalization
- Development: Python, JavaScript and TypeScript with AI assistance; Codex, Claude Code, debugging and QA
- Systems: Shopify–CRM and Square–GHL integrations, WhatsApp follow-up, Conversation AI and Knowledge Bases

EXPERIENCE

GoHighLevel Implementation Specialist | Asinpro

Jan 2026–Present | Remote

- Implement CRM workflows and sales processes; connect AI call outcomes to a nine-stage pipeline and follow-up actions.
- Use API checks and testing to diagnose integration and messaging behavior; migrated about 15 voice agents from Dapta to Asinpro.

GoHighLevel Builder | Go High Level Assemblers

Jan–Dec 2025 | Remote

- Built reusable snapshots and automated lead capture, nurture and reactivation flows for agency clients.

GoHighLevel Specialist | High Level Solutions LLC

Jul 2024–Dec 2025 | Remote

- Repaired Zapier integrations, cleaned duplicate CRM fields and connected systems with GHL API v2 and webhooks for US and LATAM clients.

SELECTED PROJECTS

- Shopify checkout integration: Built webhook flows into the CRM, including email-based upserts, phone normalization and separate paid-order/follow-up paths; verified a real paid order in production.
- AI-assisted data migration: Used Python/API analysis to reconcile sources for a retailer's GHL assistant; found seven truncated entries among 61 FAQs by reading the saved data back and corrected them.
- Production debugging: Analyzed 136 failed WhatsApp follow-ups through GHL API data, traced them to workflow steps and verified 41 deliveries with no failures in the later observed period.

EDUCATION AND LANGUAGES

Higher University Technician in Informatics (TSU) | UPTPC, Puerto Cabello | 2021–2025

Spanish native | English C1 Advanced, EF SET 69/100